



SOFT SKILLS

LIFE SKILLS

SPEAKER SERVICES

## EXPERIENCE OUR MIDAS TOUCH!

*We welcome your interest in our training and related solutions and look forward to exploring mutually beneficial opportunities and avenues to synergise for success. We look forward to empowering you with the tools, techniques and solutions necessary to make you shine with that golden touch! We are passionately professional & professionally passionate about what we do and how we do it.*



***Our services are like the Golden Key that opens the doors of Success for our clients***

**LET'S GET EXCITED! EMPOWERED! ENERGISED! ENTERTAINED! AND ENLIGHTENED TOGETHER!**

## Why Midas Soft Skills?/ Our USP

- ◆ We pride ourselves on offering our exclusive suite of training and other related services to the highest standards of content and delivery at competitive professional fees by our panel of expert trainers/consultants.
- ◆ Highly customised service offerings based on the client's requirements including the medium / language(s) of instruction that also take account of the culture and region that we are in.
- ◆ Practical, hands-on and experiential solutions and methodologies.
- ◆ We offer our services within India and globally.

## Mission, Vision & Values

**OUR MISSION :** To be 'partners for success' with our clients and other organisations and individuals who share our values and zeal to explore opportunities and avenues for mutual progression.

**OUR VISION:** To work passionately, professionally and progressively with our current and future clients by developing, strengthening and fostering 'Win - Win' associations and partnerships always with the ingrained objective of providing our training and other services to the highest standards of content and delivery.

## We Work With

- ◆ Corporates (all sectors)
- ◆ Government organisations
- ◆ BPOs/Call centres
- ◆ Academic institutions (students and faculty)
- ◆ Other training providers looking to outsource training/ explore association avenues
- ◆ Event management and related companies
- ◆ Recruitment/placement agencies
- ◆ The general public
- ◆ Groups and individuals



## Our Recent Clients List Include





## Types Of Workshops / Programmes Offered

- ◆ Customised workshops/seminars/speaking engagements or other service offerings as per the specific requirements of the client.
- ◆ Open day workshops/seminars /related programmes open to the public.
- ◆ Flexible service delivery venues (on –site at the client’s location or other locations arranged by the client or by us as needed).
- ◆ Outbound training services are also provided either exclusively or in conjunction with classroom training mode.
- ◆ The modules/topics can be offered individually or in any permutation combination.
- ◆ The duration can range from two hours and go up to several days as per the client’s requirements.
- ◆ Online training/service delivery option via Skype/Webinars etc. (Where applicable).

## The Midas Soft Skills Process & Methodology

### 7 PILLAR PROCESS

TM

- Identification of training / service needs
- Detailed understanding of the proposed assignment
- Conception & submission of our customised proposal/s
- Discussion/ presentation of the above with the client
- Finishing touches and finalisation of the job
- It's service delivery time!
- Feedback and evaluation (as applicable)

TM



## Levels Of The Hierarchy That We Have Trained

- ◆ Corporates
- ◆ Academic Institutions
- ◆ Entry Level up to Senior Management
- ◆ Students and Faculty

## Pre and Post Training Evaluation Tools Include

- ◆ Feedback and evaluation during the programme.
- ◆ Participant performance assessment forms (Rating scale with observation report).
- ◆ Feedback about the programme (from the participants for quality monitoring and control purposes).
- ◆ Refresher/Revision post-training workshops: (Add-on Service).
- ◆ Live field mentoring and training & call monitoring services: (Add-on Service).

## Services Solutions Suite

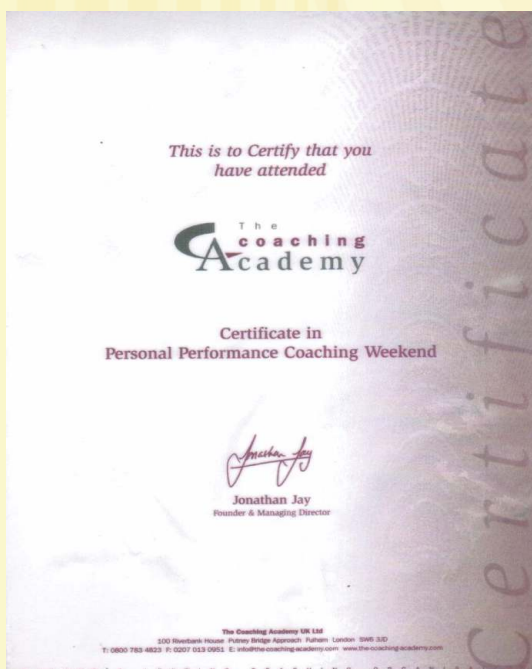
- ◆ Effective Communication Strategies, Interpersonal Skills
- ◆ Non-Verbal Communication (Body Language) and Vocal Communication
- ◆ Listening and Questioning Skills
- ◆ Public Speaking and Presentation Skills Mastery
- ◆ Etiquette and Grooming (Social and Professional)
- ◆ Cross Cultural Training and Diversity Training
- ◆ Communicative English, Employability Skills
- ◆ Interview Skills, Debating, GD Techniques
- ◆ Customer Delight Training, CRM
- ◆ Telemarketing, Call Centre Training
- ◆ Sales and Marketing
- ◆ Time Management and Goal Setting
- ◆ Meeting Management and Minute Takers Workshops
- ◆ Team Building
- ◆ Leadership and Managerial Skills
- ◆ Motivation and Attitude Training
- ◆ Stress Management
- ◆ Self-Esteem and Assertiveness Skills
- ◆ Conflict Resolution
- ◆ Anger Management
- ◆ Problem Solving and Decision Making
- ◆ Critical Thinking and Creativity
- ◆ Persuasion and Influence
- ◆ Social Media Marketing
- ◆ Emotional Intelligence and NLP
- ◆ Personal Branding/Effectiveness
- ◆ Building Successful Relationships
- ◆ Negotiating Skills, Business Ethics
- ◆ Change Management
- ◆ Delegation Skills
- ◆ Interviewing Techniques, Performance Appraisals
- ◆ Work/Life Balance
- ◆ Supervisor and Administrative Skills
- ◆ HR Skills for the Non-HR Manager
- ◆ Employee Dispute Resolution
- ◆ HR Training, Talent Management
- ◆ Performance Management
- ◆ Project Management
- ◆ Harassment and Workplace Violence, Workplace Safety
- ◆ Business Writing and Writing Reports and Proposals
- ◆ Coaching Skills, Life Coaching / Executive Coaching
- ◆ Field Training /Mentoring Services
- ◆ Call Monitoring and Feedback Services (Live and recorded)
- ◆ Train the Trainer
- ◆ Speaker Services, Compering Services
- ◆ Voice-Over Services (Narration , Documentary , Adverts etc.)
- ◆ Media Training and Public Relations Training
- ◆ Finance/IT/Aptitude Training Modules
- ◆ Other Behavioural Skills and Personal / Personality Development Offerings
- ◆ Other Customised Programmes

## Qualifications & Credentials

- ◆ MBA (Marketing) from the UK
- ◆ London Chamber of Commerce and Industry (LCCI); Marketing Certificate
- ◆ Ex -Associate Member of The Chartered Institute of Marketing (CIM,UK)

## Non-Academic Credentials

- ◆ Firewalk Certificate from Tony Robbins (UK)
- ◆ Certificate in Life Coaching (UK )
- ◆ Other Professional Certificates





## About Our Expert Training Consultants

Based on the services required we can arrange for one or more of our passionate and proficient trainers and consultants to deliver any of our service offering - anytime, anywhere.

### In a Nutshell-We 'Design, Deliver and Delight!'

#### Design

We create and craft the contents of the programme so that they are not just topically relevant however visually pleasing too.

#### Deliver

Our canvass of contents is delivered by virtue of an exciting and cutting edge array of methodologies thereby helping in bringing to life the unadulterated essence of 'Experiential Learning' at its best.

#### Delight

The above two components of our high class service offerings when combined with three other key ingredients namely 'Determination, Dedication and Drive' are meant to DELIGHT! We are committed to always doing whatever we can to ensure that our clients always receive 'The Ultimate Service Quality Experience Each Time, Every Time!'



## TESTIMONIALS

- We are glad to state that Midas Soft Skills have done a wonderful job in training our Engineers and Management Team all the way up to the level of Senior Management on three different occasions in 2012 till now at three of our different sites/offices.

We are grateful to you and your entity for your professional expertise in doing everything possible to ensure the highest quality delivery of these workshops and hope to associate with you again and have Midas Soft Skills deliver more such soft skills and life skills workshops to us in the future.

**Dr. Uday Lajmi**  
AVP-Training and Development  
Reliance Infrastructure Limited



- We appreciate Midas Soft Skills for having put together a successful soft skill workshop for 'Team Symphony 2012' annual day programme held on 19 February, 2012. The indoor and outdoor training activities on Team Building and Leadership have led to a high level of motivation, self confidence and team spirit amongst the participants and We are sure that these positive results will continue to be felt.

**P K Muralidharan Nair,**  
Deputy General Manager





## TIME VALUE MONEY

### 'Value for Money Investment' Based Approach

We aim to 'Maximise Training Benefits' within a reasonable time duration

Your investment is determined based on factors such as:

- ♦ The time duration/timelines of the workshop/service
- ♦ The topics/modules required
- ♦ The profile of and number of delegates who would attend
- ♦ The training venue (on-site or other)
- ♦ Any other relevant factors for consideration

## PHOTOS



## CONTACT US



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